

ક્રમાંક/માધ્ય/પરચ/૨૦૧૯/૧૫૨૭૬-૪૩
કમિશનર શાળાઓની કચેરી, ૨૧૨
૯/૧, ડી. જીવરાજ મહેતા ભવન,
ગુ.રા., ગાંધીનગર
તા.૦૪/૦૬/૨૦૧૯


પ્રતિ,
જિલ્લા શિક્ષણાધિકારીશ્રી,
તમામ

વિષય : Submission to announce official event-Moral story-telling competition (school level)
across schools in Gujarat, on 14th Aug, 2019

સંદર્ભ : માન. અગ્રસચિવશ્રી (શિક્ષણ વિભાગ) , ના તા.૨૯/૦૫/૧૯ ના ઇ-મેઇલ અન્વયે

શ્રીમાન,


ઉપરોક્ત વિષય પરત્વે આ સાથે ઉક્ત સંદર્ભ દર્શાવેલ ઇ-મેઇલ આપશ્રીના અધિકૃત ઇ-મેઇલ આઇડી પર વિગતવાર મોકલી આપતાં જાણાવવાનું કે, Mission ethical indian society (MEIS) દ્વારા માનવ મૂલ્યો ને કેન્દ્રીય રીતે ધ્યાને રાખી સમાજના મૂલ્યોને વધુ ઉત્કૃષ્ટ કરવાની કામગીરી કરવામાં આવે છે, જેમાં મહત્વની બે પદ્ધતિઓ પૈકી Moral Story-telling competition (MSTC), કે જે વર્ષના ૧૪ ઓગસ્ટે શાળાના વિદ્યાર્થીઓ માટે યોજાય છે. આ પદ્ધતિ/આયોજનનો મુખ્ય હેતુ વિદ્યાર્થીઓને નિતી અને મૂલ્યોનું આત્મસાત કરાવવાનો છે. સદર ઇ-મેઇલના બીડાણમાં સામેલ ગાઇડલાઇન તથા રજુઆતને ધ્યાને લઈ, MEI શાળાઓને તા.૦૧/૦૮/૧૯ પહેલાં www.ethicalindia.org પર નોંધણી કરવા આમંત્રીત કરેલ છે. આ સંદર્ભે આપશ્રીની કક્ષાએથી સદર બાબતની બહોળી પ્રસિદ્ધી કરી મહત્તમ ભાગીદારી થઈ શકે તે હેતુસર આપશ્રીને નિયંમાનુસારની કાર્યવાહી અર્થે મોકલી આપવામાં આવે છે.


મદદનીશ શિક્ષણ નિયામક
માધ્યમિક
ગુ.રા.ગાંધીનગર

ક્રમાંક:યોજના/પરચ/૨૦૧૯/૨૬૨
જિલ્લા શિક્ષણાધિકારી કચેરી,
ભાવનગર તા. ૨૨/૦૭/૨૦૧૯

પ્રતિ,
આચાર્યશ્રી,
સરકારી/RMSA/ગ્રાન્ટેડ/નોન-ગ્રાન્ટેડ
પ્રાથમિક અને માધ્યમિક શાળાઓ તમામ
જિ.ભાવનગર

ઉક્ત પત્રની જાણ તથા અમલ થવા સારું.


જિલ્લા શિક્ષણાધિકારી
ભાવનગર

નકલ રવાના જાણ તથા અમલવારી સારું:
શિ.નિ.શ્રી/મ.શિ.નિ.શ્રી

Guidelines for 'Moral Story-telling Competition (MSTC)' - School Level

On 14th Aug 2019

1. **Registration (Free) by school**
 - a. School to register at <https://www.ethicalindia.org/myschool.php#> -> **New Registration**
 - b. Register on or before 1st Aug
 - c. Teacher/Principal mobile number needed (for OTP confirmation)
 - d. If school is not listed in the Database, provision is there to add
2. **Announce MSTC**
 - a. Announce MSTC in the first week of August, so that students get time for preparation
 - b. Announce during morning prayer, briefing criticality of ethical/moral values for stable & pleasant society
3. **Where to conduct?**
 - a. This is school level competition
 - b. School management can conduct this event in the school campus, on 14th Aug, as part of other competitions planned on the occasion of independence day 15th Aug
4. **Invitations**
 - a. Invite Senior citizens, parents, ex-students, citizens of the locality, as it adds motivation to students participating in the competition
 - b. Invite Press/Electronic media to get this event covered
5. **Age Group – 2 Categories**
 - a. Class 1 to 5 and Class 6 to 10
6. **Topic**
 - a. Student can tell any story, concluding with a moral value
7. **Duration of Story**
 - a. 5 to 6 minutes for each student
8. **Language**
 - a. Student can narrate story in any language
9. **Evaluation Criteria**
 - a. How well content was connected with the MORAL of the story, to get it registered in the minds of audience
 - b. Joy of narrating the story. Whether it was just content delivery or enjoyed the theme of MSTC
10. **To receive Certificates over email**
 - a. After conducting MSTC on 14th Aug, teacher/principal has to enter names of top-3 winners at MEIS site. <https://www.ethicalindia.org/myschool.php#> -> **Update Names of Top-3 Winners**
 - b. Certificates will be emailed immediately with names of winners embedded.



11. Prizes for top-3 winners (if any sponsor comes forward)
 - a. If ex-student or any citizen sponsors prizes, her/his name can be cited in the certificate (at the Sponsor field)
 - b. Sponsor can award prizes which will help in the academic excellence of students
12. Awarding on 15th Aug
 - a. Certificates for Top-3 winners (and cash prize if any sponsor comes forward)
13. Photos / Videos
 - a. Capture photos (if feasible video also) while students narrating stories
 - b. Capture photos while 3 winners receiving certificates/prize money
 - c. Group photo of 3 winners with entire school staff
14. Press Note
 - a. Release press note covering details of MSTC event, names of winners and views of members who attended the event
15. Upload photos/videos & Press clips
 - a. Upload as an album to any Facebook account with hashtag #MSTC2019MEIS
16. Written form of stories
 - a. If students have time/patience, ask them to write the story (narrated on the dais) on a paper and same can be included in the Facebook album
17. Feedback / Inputs for Enhancement
 - a. MEI Society requests Principal, Teacher(s), Parents and Students to send their views, feedback, inputs for enhancement, etc., to connect@ethicalindia.org
 - b. Please share the same with officers of education department

For any queries, please contact – connect@ethicalindia.org or +91 8790 367 467 (Mobile)

Thank you,

Mission Ethical India Society

www.ethicalindia.org

Registration (Free) of a School for Moral Story-telling Competition is VERY EASY

On mobile phone, in 3 minutes

1. School Teachers, click on the link ***www.ethicalindia.org***

If you scroll down a bit,

There comes a section called ***Register (Free) Your School***

2. Select State, District, Mandal and School.

Click the "Continue" button

3. In the section, ***Teacher Details***, Enter Teacher Name, Mobile Number and Email ID.

4. In the ***Students*** section

Enter the total number of students studying in your school

5. In the section, ***Principal Details*** Enter The Principal's Name, Mobile Number and Email ID.

Click the Submit button

Next ***OTP Verification Page*** Comes.

6. Enter OTP received on your mobile phone and your email ID.

(OTP can be checked in email if OTP is delayed for mobile phone.)

Registration will be completed.

You will receive Your ***School Registration Number*** via SMS and email.

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On 14 August, once MSTC is conducted

Enter name of three winners at <https://www.ethicalindia.org/myschool.php>

Certificates will be emailed to you with the names of the winners embedded.

Teachers have more opportunity to transform our kids for behavioural excellence.
Therefore, we appreciate your contribution.

For more details contact - connect@ethicalindia.org Mobile: 8790 367 467

Thanks

Mission Ethical India Society