

ક્રમાંક/માધ્ય/પરચ/૨૦૧૯/૧૮૧૩૫-૬૩
કમિશનર શાળાઓની કચેરી,
૯/૧, ડો. જીવરાજ મહેતા ભવન,
ગુ.રા., ગાંધીનગર
તા. ૦૫/૦૭/૨૦૧૯

પ્રતિ
જિલ્લા શિક્ષણાધિકારીશ્રી
તમામ

વિષય : જળ શક્તિ અભિયાન બાબત

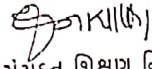
સંદર્ભ : D.O.No.I-1/2019-JS(EE.I) Ministry of human Resource Development, Department
Of School Education & Literacy, Government Of India, Dated: 02/07/2019

ઉપરોક્ત વિષય અંગેના સંદર્ભ દર્શાવેલ પરિપત્ર (Circular) તરફ આપશ્રીનું ધ્યાન દોરતાં જણાવવાનું કે, દેશભરમાં પાણીની સમસ્યાઓનો હલ કરવા હેતુથી તા.૦૧/૦૭/૧૯ થી તા. ૩૦/૧૧/૧૯ (બે તબક્કામાં) દરમિયાન પાણીના સંગ્રહ કરવા માટે જળ શક્તિ અભિયાન શરૂ કરેલ છે. આ અંતર્ગત સરકારશ્રીના વિવિધ વિભાગો વરિષ્ઠ અધિકારીશ્રીઓ દ્વારા જિલ્લા તથા બ્લોક લેવલના સ્થાનિક અધિકારીશ્રીઓ સાથે ખાસ ટીમ બનાવી કુલ ૦૫ મુદ્દાઓ (પત્રમાં દર્શાવ્યા મુજબ) ઉપર પાણીની અછત ને લગતી સમસ્યાઓ ધરાવતા જિલ્લા તથા બ્લોકની ઓળખ થઈ શકે.

આ આંદોલનમાં સ્થાનિક લોકોનો સહકાર તથા ભાગીદારી થાય તો આ આંદોલન સફળ થઈ શકે જેમાં વિદ્યાર્થીઓની ભાગીદારી આ આંદોલનને વધુ સમૃદ્ધ બનાવી શકે છે. જે અન્વયે રાજ્યની તમામ શાળાઓમાં ધો. ૬ પછી અભ્યાસ કરતાં તમામ વિદ્યાર્થીઓમાં આ આંદોલનની સમજ આપી તથા શૈક્ષણિક પ્રવૃત્તિઓ દ્વારા ઉક્ત ચાર મહિના દરમિયાન કોઈ એક દિવસે આ આંદોલનમાં ભાગીદારી દાખવી-રાષ્ટ્ર નિર્માણમાં પ્રયત્ન થઈ શકે.

આ સંદર્ભે તા. ૧૫/૦૭/૧૯ ના રોજ આ આંદોલનના ભાગરૂપે મોટા પ્રમાણમાં સમજ આપતી પ્રવૃત્તિઓ અને સામુદાયિક શૈક્ષણિક પ્રવૃત્તિઓ જેવી કે, રેડીયો, નુક્કડ નાટક (Nukkad Natak), વૃક્ષારોપણ કાર્યક્રમ, સેમીનાર, વર્કશોપ, વિગેરે પ્રવૃત્તિઓ થાય તે વધુ ઇચ્છનીય છે.

આ સંદર્ભે આપશ્રીની કક્ષાએથી આપના તાબા હેઠળની આવેલી તમામ શાળાઓમાં ઉક્ત તથા આ સાથે સામેલ સંદર્ભ દર્શાવેલ પત્રમાં જણાવ્યા મુજબની ચળવળના આયોજનની સુચનાઓને અનુસરીને આ આંદોલનને સકારાત્મક અને સહકારી ભાગીદારીરૂપે સફળ બનાવવા આગામી આયોજન કરવા તથા આનુષંગિક કાર્યવાહી હાથ ધરવા આપશ્રીને જણાવવામાં આવે છે.


સંયુક્ત શિક્ષણ નિયામક
માધ્યમિક

ગ.રા.ગાંધીનગર

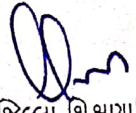
ક્રમાંક:યોજના/પરચ/૨૦૧૯/૨૨૭

જિલ્લા શિક્ષણાધિકારી કચેરી,

ભાવનગર તા. ૦૫/૦૭/૨૦૧૯

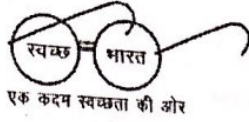
પ્રતિ,
આચાર્યશ્રી,
સરકારી/RMSA/ગ્રાન્ટેડ/નોન-ગ્રાન્ટેડ
માધ્યમિક અને ઉચ્ચતર માધ્યમિક શાળાઓ તમામ
ભાવનગર

ઉક્ત પત્રની જાણ તથા અમલ થવા સારું.


જિલ્લા શિક્ષણાધિકારી
ભાવનગર

નકલ રવાના જાણ તથા અમલવારી સારું:

શિ.નિ.શ્રી/મ.શિ.નિ.શ્રી



सूचना का अधिकार

R.C. MEENA
Joint Secretary (EE.I)
Tel.: 011-23389247

भारत सरकार
मानव संसाधन विकास मंत्रालय
स्कूल शिक्षा और साक्षरता विभाग
शास्त्री भवन

नई दिल्ली - 110 115
GOVERNMENT OF INDIA

MINISTRY OF HUMAN RESOURCE DEVELOPMENT
DEPARTMENT OF SCHOOL EDUCATION & LITERACY
SHASTRI BHAVAN
NEW DELHI-110 115

दि. 02/07/19
नं. 766
दि. 3/7/19
श.स.सं.सं.सं.

D.O. No. 1-1/2019 - JS (EE.I)

02nd July, 2019

Dear Sir / Madam,

As you are aware, the Jal Shakti Abhiyan (JSA), focused on water conservation, commenced country wide with effect from 1st July, 2019 to 30th November, 2019 (in two phases) in order to address the water situation in the country. A concept note on the campaign is enclosed.

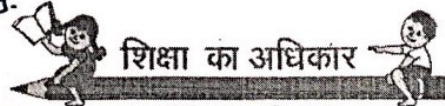
2. Senior officers from the Government from across the Ministries are being deputed as part of special teams to identified water stressed blocks and districts to work with local officials to redress the water scarcity situation in 5 specific intervention areas:

- Water conservation and rainwater harvesting
- Renovation of traditional and other water bodies / tanks.
- Reuse, borewell recharge structures
- Watershed development
- Intensive afforestation

3. The campaign also involves mobilizing the local people's participation to make the JSA a true Jan Andolan. Any Jan Andolan activity especially water conservation campaign can be enriched by the participation of school students who can act as awareness ambassadors.

4. In this regard, I will be grateful if you could kindly take comprehensive and necessary steps to involve all school students from class VI onwards in awareness creation and community education activities in water conservation on one identified date during the four months of JSA as a Jan Andolan activity in our endeavor of nation building. It is proposed that mass awareness creation activities & community education activities including rallies, nukkad natak, plantation drives, workshops, seminars, etc. may be taken up on 15th July 2019, as part of Jan Andolan. Accordingly, you are requested to issue appropriate instructions to concerned authorities in your State / UT including all the District Collectors and District Education Officers.

P. circulate to all schools for implementation through DEOs.



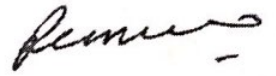
सर्व शिक्षा अभियान
सब पढ़ें सब बढ़ें

5. The concerned authorities may also be directed to intimate the total number of activities undertaken and the number of students who took part in this water conservation campaign. The information may be uploaded <https://docs.google.com/spreadsheets/d/1413jn1UxzWINCCED7p9SpwRB3DPDImjPN8nS8lpcYZI/edit?usp=sharing>

6. In case any clarifications are required, Shri G. Vijaya Bhaskar, Director, (Email: vbgurala.edu@gov.in) and Shri P.K. Singh, Deputy Secretary (Email: singh.pk@nic.in) in this Department may be contacted.

With regards,

Yours sincerely,



(R.C. MEENA)

Special Chief Secretaries / Additional Chief Secretaries / Principal Secretaries / Secretaries (Education) of all the States / UTs

Name of campaign: Jal Shakti Abhiyan
Nodal Department: Department of Drinking Water & Sanitation, Jal Shakti Mantralaya
Duration: Phase I – 1st July to 15th Sep 2019 (All States)
 Phase II – 1st October to 30th November 2019 (States receiving retreating. monsoon¹)
Theme: Sanchay Jal, Behtar Kal (A rainwater harvesting and water conservation campaign)

Selection criteria for Water Stressed Blocks/Districts/States (National mapping at Annexure I):

- I. Water Stressed Blocks, for the purposes of this exercise, are those whose groundwater levels are critical/over-exploited².
- II. For States without Water Stressed Blocks, Districts with least groundwater availability are considered.

| Critical Blocks | Over-exploited Blocks | Other Blocks with least groundwater availability | Total no. of Blocks | Total no. of Districts | Total States/UTs |
|-----------------|-----------------------|--|---------------------|------------------------|------------------|
| 313 | 1186 | 94 | 1593 | 255 | 36 |

Intervention Areas (Details at Annexure II)

The following key areas are broadly under the following Ministries: M/o Jal Shakti; M/o Rural Development; M/o Agriculture Cooperation and Farmers Welfare; and M/o Environment, Forests and Climate Change.

1. Water conservation and rainwater harvesting.
2. Renovation of traditional and other water bodies/tanks
3. Reuse, borewell recharge structures
4. Watershed development
5. Intensive afforestation

The following special Interventions will also be carried out:

1. Development of Block and District Water Conservation Plans (To be integrated with the District Irrigation Plans).
2. Kisan Vigyan Kendra Melas to promote efficient water use for irrigation (More Crop per Drop), and better choice of crops, for water conservation.
3. Scientists and IITs will be mobilised at the national level to support the teams.

Participating teams from GoI: All teams will undertake minimum 3 trips of 3 days each covering all villages allocated.

| | |
|----------|---|
| Centre | - 255 Additional Secretaries/Joint Secretaries/JS level officers will be the Central Nodal Officer and will be mapped to one district each, covering all water stressed Blocks falling within it. In case of Aspirational Districts, the Prabhari Officer will be the Central Nodal Officer of the district. - Scientists/IITs for technical guidance. - National level NGOs for community mobilization |
| State | - Additional Chief Secretary/PrinSecy (PR & RD and/or WR) will be the State Nodal Officer. |
| District | - 2 officials will be nominated by the District Collector to join the teams from the Centre. |
| Blocks | - A team of officials would be formed for every 3-5 Blocks. Each of these teams will report to the Addl Secy/JS or JS level officer in-charge of their district. This team (about 550 in total) would comprise of a Deputy Secretary/Director, and a representative/Engineer from Central Ground Water Board or Central Water Commission. The State Government would also depute the concerned officers from State and District levels to join these teams. |

Participation at Local Level

Nehru Yuva Kendra Sangathan/National Service Scheme/National Cadet Corps. All NYKS/NSS/NCC youth will join Block level teams.

School students and Eco-Clubs. Students from government schools, and all eco-clubs associated with the schools.

¹ Andhra Pradesh (South), Karnataka (South), Puducherry and Tamil Nadu

² Data from the Central Ground Water Board, 2017

Dated 25th June 2019

Engineering students. District Collectors may nominate engineering students from local engineering colleges to join the teams.

Non-Government Organizations (NGOs). Local NGOs nominated by the District Collector may be involved in community mobilization, IEC, etc.

Timeline

- **27th June 2019** Cabinet Secretary's VC with Chief Secretaries, District Collectors, nodal officers (10 am);
Cabinet Secretary's orientation of the 1300 officers (Vigyan Bhawan, 3 pm)
- **28th June 2019** Training workshop for all teams
- **1st July 2019** Commencement of Jal Shakti Abhiyan
- **15th September** Completion of Phase I of campaign
- **30th November** Completion of Phase II of campaign
- **December** National workshop on lessons learned and way forward

Monitoring and Support

- Officers will submit their reports online on a designated portal (<https://indiawater.gov.in/jsa>)
- Real time effective monitoring of campaign with the use of mobile applications and monitoring dashboards
- A Secretariat is being set up at the Department of Drinking Water and Sanitation, Ministry of Jal Shakti

Communications Plan

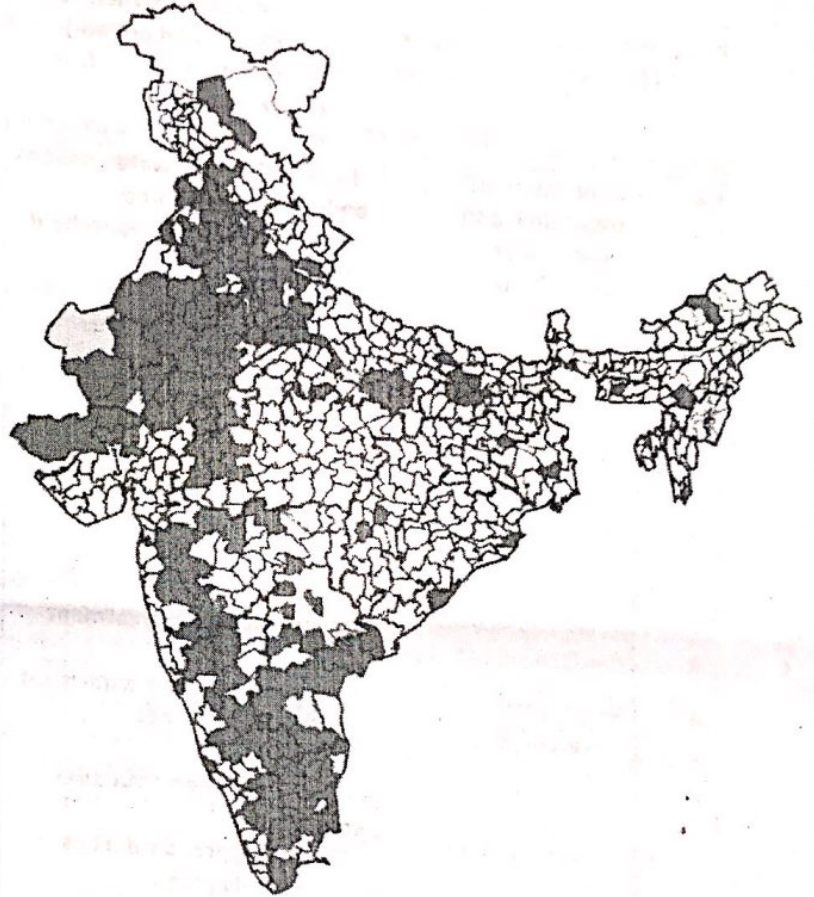
- All Self Help Groups, Panchayati Raj Institution members, and Swachhagrahis will join the campaign for Community Communication
- National media campaign to run alongside JSA 2019, with extensive use of social media and TV and radio spots
- Each District will be asked to develop a communications campaign/plan.
- Kisan Vigyan Kendra Melas to promote efficient water use for irrigation (More Crop per Drop), and better choice of crops, for water conservation.
- Public Service Announcements.
- Print and social media mobilization.
- Celebrities will be mobilized to generate awareness for the campaign.
- Best performing Blocks and Districts will be assessed and recognized by the Ministry of Jal Shakti.

Important Contacts:



1. Shri Parameswaran Iyer
Secretary, Department of Drinking Water and Sanitation
Ministry of Jal Shakti
Email: param.iyer@gov.in
2. Shri Samir Kumar
Joint Secretary, Department of Drinking Water and Sanitation
Ministry of Jal Shakti
Email: samirkumar@nic.in
3. Smt Renjitha MH
Deputy Secretary, Department of Drinking Water and Sanitation
Ministry of Jal Shakti
Email: hr095@ifs.nic.in

ANNEXURE I
National Mapping of Water Stressed Blocks, Districts, and States

| CATEGORIZATION OF BLOCKS/ MANDALS/ TALUKAS IN INDIA (2017) | | | |
|---|-------------------------------|-------------|------------|
| S.No. | States / Union Territories | Blocks | Districts |
| 1 | Andhra Pradesh | 69 | 9 |
| 2 | Arunachal Pradesh | 11 | 1 |
| 3 | Assam | 5 | 1 |
| 4 | Bihar | 30 | 12 |
| 5 | Chhattisgarh | 2 | 2 |
| 6 | Delhi | 24 | 10 |
| 7 | Goa | 7 | 1 |
| 8 | Gujarat | 30 | 5 |
| 9 | Haryana | 81 | 19 |
| 10 | Himachal Pradesh | 4 | 4 |
| 11 | Jammu & Kashmir | 15 | 1 |
| 12 | Jharkhand | 5 | 2 |
| 13 | Karnataka | 53 | 18 |
| 14 | Kerala | 3 | 2 |
| 15 | Madhya Pradesh | 29 | 11 |
| 16 | Maharashtra | 20 | 8 |
| 17 | Manipur | 3 | 1 |
| 18 | Meghalaya | 3 | 1 |
| 19 | Mizoram | 2 | 1 |
| 20 | Nagaland | 3 | 1 |
| 21 | Odisha | 9 | 1 |
| 22 | Punjab | 111 | 20 |
| 23 | Rajasthan | 218 | 29 |
| 24 | Sikkim | 8 | 1 |
| 25 | Tamil Nadu | 541 | 26 |
| 26 | Telangana | 137 | 23 |
| 27 | Tripura | 6 | 1 |
| 28 | Uttar Pradesh | 139 | 36 |
| 29 | Uttarakhand | 8 | 1 |
| 30 | West Bengal | 1 | 1 |
| 31 | Andaman & Nicobar | 3 | 1 |
| 32 | Chandigarh | 1 | 1 |
| 33 | Dadra & Nagar Have | 1 | 1 |
| 34 | Daman & Diu | 1 | 1 |
| 35 | Lakshadweep | 9 | 1 |
| 36 | Puducherry | 1 | 1 |
| | Total | 1593 | 255 |



INDEX

| | | |
|---|---|------------|
| Total districts with water stressed blocks | : | 255 |
|  Districts with water stressed blocks (non-Aspirational districts) | : | 232 |
|  Districts with water stressed blocks (Aspirational districts) | : | 23 |

ANNEXURE II
Intervention areas for select water related schemes³

| S. No. | Intervention Areas | Activity | Existing scheme(s) | Ministry/Dept |
|--------|--|---|--|--|
| 1 | Water conservation and rainwater harvesting | No. of water conservation structures constructed: a) rooftop rainwater harvesting structures (public and private) b) Check dams c) Trenches d) Farm Ponds | Mahatma Gandhi Rural Employment Guarantee Act (MGNREGA) | Ministry of Rural Development |
| 2 | Renovation of traditional and other water bodies/tanks | No. of traditional water bodies/tanks restored (includes individual household units) No. of other water bodies restored | Mahatma Gandhi Rural Employment Guarantee Act (MGNREGA) and Repair, Renovation and Restoration of Water Bodies | Ministry of Rural Development, and Department of Water Resources, River Development and River Rejuvenation, Ministry of Jal Shakti |
| 3 | Reuse, borewell recharge structures | No. of borewell recharge structures constructed No. of soak pits - Individual - community No. of greywater³ treatment ponds | Mahatma Gandhi Rural Employment Guarantee Act (MGNREGA) | Ministry of Rural Development |
| 4 | Watershed development | Area covered under watershed development (in ha) No. of watershed structures constructed: a) staggered trenches b) gully plugs c) percolation tanks | Integrated Watershed Management Programme (IWMP) | Department of Land Resources, Ministry of Rural Development |
| 5 | Intensive afforestation | No. of seedlings planted Area covered under plantation on public and forests lands | National Afforestation and Eco-Development Board (NAEB) and MGNREGA | Ministry of Environment, Forests and Climate Change; and Ministry of Rural Development |

³ Waste water generated from household washing and bathing

| | |
|--------------------------|--|
| <u>Name of campaign:</u> | Jal Shakti Abhiyan |
| <u>Nodal Department:</u> | Department of Drinking Water & Sanitation, Jal Shakti Mantralaya |
| <u>Duration:</u> | Phase I – 1 st July to 15 th Sep 2019(All States) Phase II – 1 st October to 30 th November 2019 (States receiving retreating. monsoon ¹) |
| <u>Theme:</u> | SanchayJal, BehtarKal (A water conservation campaign) |

Selection criteria for Water Stressed Blocks/Districts/States(National mapping at Annexure I):

- I. Water Stressed Blocks, for the purposes of this exercise, are those where groundwater levels are critical/over-exploited[as per Central Ground Water Board (CGWB) 2017]. These fall under 20 States/UTs.
- II. For other States, Districts with least groundwater availability have been selected (as per CGWB 2017).

| Critical Blocks | Over-exploited Blocks | Other Blocks with least groundwater availability | Total no. of Blocks | Total no. of Districts | Total States/UTs |
|-----------------|-----------------------|--|---------------------|------------------------|------------------|
| 312 | 1186 | 94 | 1592 | 256 | 36 |

Intervention Areas

At the Central level, the following key areas are broadly under the following Ministries: M/o Jal Shakti; M/o Rural Development; M/o Agriculture Cooperation and Farmers Welfare; and M/o Environment, Forests and Climate Change.

1. Water conservation and rainwater harvesting
2. Renovation of traditional and other water bodies/tanks
3. Reuse and recharge structures
4. Watershed development
5. Intensive afforestation

The following special Interventions are proposed to be carried out:

1. Development of Block and District Water Conservation Plans (To be integrated with the District Irrigation Plans).
2. Krishi Vigyan Kendra Melas to promote efficient water use for irrigation (More Crop per Drop), and better choice of crops, for water conservation.
3. In urban areas, plans/approvals with timebound targets to be developed for waste water reuse for industrial and agricultural purposes. Plans to be developed for at least one urban water body for groundwater recharge in the block or city. Municipalities to pass by-laws for the separation of grey water and blackwater.
4. Scientists and IITs will be mobilised at the national level to support the teams.
5. 3D village contour maps may be created and made accessible for efficient planning of interventions.

Participating teams from Gol: All teams are to undertake minimum 3 trips of 3 days each covering all villages allocated.

| | |
|----------|---|
| Centre | - 257 Additional Secretaries/Joint Secretaries/JS level officers to be the Central Nodal Officer and will be mapped to one district each, covering all water stressed Blocks falling within it. In case of Aspirational Districts, the Prabhari Officer will be the Central Nodal Officer of the district. - Scientists/IITs for technical guidance. - National level NGOs for guidance on community mobilization |
| State | - Additional Chief Secretary/PrinSecy (PR & RD and/or WR) to be the State Nodal Officer. |
| District | - 2 officials will be nominated by the District Collector to join the teams from the Centre. |
| Blocks | - A team of officials would be formed for every 3-5 Blocks. Each of these teams will report to the Addl Secy/JS or JS level officer in-charge of their district. This team (447 in total) would comprise of a Deputy Secretary/Director, and a representative/Engineer from Central Ground Water Board or Central Water Commission. The State Government would also depute the concerned officers from State and District levels to join these teams. |

¹ Andhra Pradesh (South), Karnataka (South), Puducherry and Tamil Nadu

JSA Concept Note

Dated 1st July 20

Communications Plan

- Various local groups to join the campaign for Community Communication.
- Krishi Vigyan Kendra Melas to promote efficient water use for Irrigation (Per Drop More Crop), and better choice of crops, for water conservation.
- National media campaign to run alongside JSA 2019, with extensive use of social media and TV and radio spots
 - Print and social media mobilization.
 - Celebrities to be mobilized to generate awareness for the campaign.
 - Traditional modes of water conservation, rainwater harvesting and management to be documented and shared.
 - Crowdsourced short films of citizens documenting actions taken to conserve water will be shared widely.
- Best performing Blocks and Districts will be assessed and recognized.

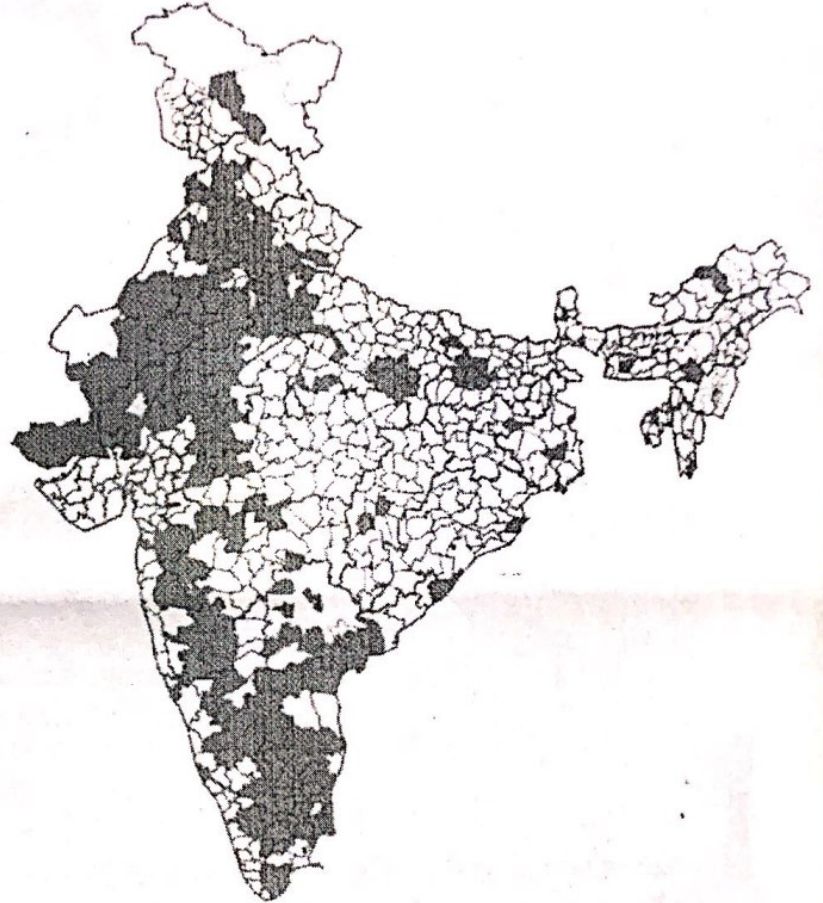
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ANNEXURE I
National Mapping of Water Stressed Blocks, Districts, and States

**CATEGORIZATION OF BLOCKS/ MANDALS/ TALUKAS
IN INDIA (2017)**

| S.No. | States / Union Territories | Blocks | Districts |
|-------|----------------------------|-------------|------------|
| 1 | Andhra Pradesh | 68 | 9 |
| 2 | Arunachal Pradesh | 11 | 1 |
| 3 | Assam | 5 | 1 |
| 4 | Bihar | 30 | 12 |
| 5 | Chhattisgarh | 2 | 2 |
| 6 | Delhi | 24 | 10 |
| 7 | Goa | 7 | 1 |
| 8 | Gujarat | 30 | 5 |
| 9 | Haryana | 81 | 19 |
| 10 | Himachal Pradesh | 4 | 4 |
| 11 | Jammu & Kashmir | 15 | 1 |
| 12 | Jharkhand | 5 | 2 |
| 13 | Karnataka | 53 | 18 |
| 14 | Kerala | 3 | 2 |
| 15 | Madhya Pradesh | 29 | 11 |
| 16 | Maharashtra | 20 | 8 |
| 17 | Manipur | 3 | 1 |
| 18 | Meghalaya | 3 | 1 |
| 19 | Mizoram | 2 | 1 |
| 20 | Nagaland | 3 | 1 |
| 21 | Odisha | 9 | 1 |
| 22 | Punjab | 111 | 20 |
| 23 | Rajasthan | 218 | 29 |
| 24 | Sikkim | 8 | 1 |
| 25 | Tamil Nadu | 541 | 27 |
| 26 | Telangana | 137 | 24 |
| 27 | Tripura | 6 | 1 |
| 28 | Uttar Pradesh | 139 | 35 |
| 29 | Uttarakhand | 8 | 1 |
| 30 | West Bengal | 1 | 1 |
| 31 | Andaman & Nicobar | 3 | 1 |
| 32 | Chandigarh | 1 | 1 |
| 33 | Dadra & Nagar Haveli | 1 | 1 |
| 34 | Daman & Diu | 1 | 1 |
| 35 | Lakshadweep | 9 | 1 |
| 36 | Puducherry | 1 | 1 |
| | Total | 1592 | 256 |



INDEX

| | | | |
|---|---|---|-----|
| | Total districts with water stressed blocks | : | 256 |
| ■ | Districts with water stressed blocks (non-Aspirational districts) | : | 233 |
| □ | Districts with water stressed blocks (Aspirational districts) | : | 23 |