



# જિલ્લા શિક્ષણાધિકારી કચેરી

જિલ્લા સેવા સદન-૨, એનેક્ષી બિલ્ડીંગ, એસ.૪, પ, ૬, ભાવનગર  
ફોન નં. (૦૨૭૮) ૨૪૨૬૬૨૯, મો. ૯૯૦૯૯૭૦૨૧૨  
Email : bhavdeo@gmail.com, Blog: http://deobhav.blogspot.com/



ક્રમાંક: યોજના/Tobacco free school/૨૦૧૮/૪૯૫

તા.૦૪/૧૨/૨૦૧૮


પ્રતિ,  
આચાર્યશ્રી  
માધ્યમિક તથા ઉચ્ચતર માધ્યમિક શાળાઓ તમામ  
જિ. ભાવનગર

વિષય : Issuing Government Circular for making all school tobacco free. Integration of Tobacco free school criteria in state DISE system of education.  
સંદર્ભ : કમિશ્નર શાળાઓની કચેરી, ગાંધીનગરના પત્રાંક માધ્ય/પરચ/૨૦૧૮/૨૭૫૩૩-૬૬.  
તા.૩૦-૧૧-૨૦૧૮

ઉપરોક્ત વિષય સંદર્ભે જાણ અને યોગ્ય કાર્યવાહી સમય મર્યાદામાં કરવા સારું.

બિડાણ: સંદર્ભદર્શિત પત્રની નકલ

નકલ રવાના અમલવારી સારુ:  
શિ.ની.શ્રી/મ.શિ.ની.શ્રી  
સદર કચેરી

  
જિલ્લા શિક્ષણાધિકારી  
જિ. ભાવનગર

5. Posters with information about the harm effects of tobacco shall be displayed at prominent places in the school/ institutions. Students shall be encouraged to make their own posters on tobacco control themes.
6. A copy of the Cigarette and other tobacco products Act (COTPA) 2003 shall be available with the principal/ head of school/ institution. (May be downloaded from the website of the Ministry of Health & Family Welfare- [www.mohfw.nic.in](http://www.mohfw.nic.in))
7. A "Tobacco Control Committee" shall be in place. It may be chaired by school head/ principal, with members comprising of a science teacher, or any other teachers, school counsellor ( if available), at least two NSS/NCC/scout students, at least two parents representatives, area MLA, Municipal Councillor, member of PRIs, any other member. The committee shall monitor the tobacco control initiatives of the school/institute. The committee shall meet quarterly and report to the district administration.
8. Integrate tobacco control activities with on going School Health Programme of the State.
9. Promote writing of Anti- tobacco slogans on the School/ Institute stationery.
10. The principal / head of school / institute shall recognise tobacco control initiatives by students/ teachers/ other staff and certificates of appreciation or awards may be given.
11. State Nodal Officer for Tobacco Control in the State Health Directorate may be consulted for technical or any other inputs.

• Source: CBSE circular on Tobacco Free School/Educational Institution ([www.cbse.nic.in/circulars/cir18-2009.doc](http://www.cbse.nic.in/circulars/cir18-2009.doc))  
 • Source: Cenbosec (Comprehensive School Health Policy) as [http://www.whoindia.org/LinkFiles/NMH\\_Resources\\_Health\\_Policy\\_for\\_schools.pdf](http://www.whoindia.org/LinkFiles/NMH_Resources_Health_Policy_for_schools.pdf)

Thank You

Deepak patil



AGM-Salaam Mumbai Foundation  
9930654139

२९५३३-५५  
 कुमांड/भा.सि.प.२२/२०५  
 कमिशनर आ.प.अ.सि.इ.सि.  
 ए.डी. अ.प.सि. अ.सि. अ.प.सि.  
 गांधीनगर, ला. ३०-१-१६

प्रति  
 जिल्हा शिक्षण अधिकारी  
 लामा,

उपरोक्त विषय संपर्क निधमिनुसारकी  
 कार्यवाही व्हाववासां म्यावे छे.

अ.प.सि. अ.सि. अ.प.सि.  
 भा.सि.अ.सि.  
 गु. २१, गांधीनगर

२९/०३/१६  
 ३/३/१६

१९८८

१९८८

Email  
03/12

Date: 29th November 2018

To,  
Hon. Secretary  
School Education Department  
State: Gujarat

Dear Sir:

Greetings from Salaam Mumbai Foundation

**Subject:** Issuing Government Circular for making all school tobacco free.  
Integration of Tobacco free School Criteria In state DISE system of Education.

Salaam Mumbai Foundation, established in 2002, and works with government-run schools, private schools, and other communities in the state of Maharashtra. We presently run the largest preventive program in tobacco control which has already reached in 25000 schools and 600 Ngo's in rural Maharashtra. From 2002 we have trained 76000 teachers and motivated them to make their schools tobacco free. Tobacco free life and Tobacco free school is the prime right of each child and we are trying to achieve the goal by support of Govt and Non Govt agencies. In Gujarat state we have introduced tobacco free school programme in Gandhinagar, Kodinar block and Ahmedabad rural district and we also trained the teachers to make their schools tobacco free. With the support of education department we can make all schools tobacco free from all districts of the state.

We can make all schools tobacco free if we integrate tobacco free school criteria in state DISE system. In Maharashtra we integrated tobacco free school criteria's in state DISE system. So we are requesting you to integrate the following tobacco free criteria in DISE and also requesting you to issue a government circular for compliance of tobacco free school criteria. This will help to strengthen tobacco free school campaign at national level. This criteria is being developed based on Tobacco Control law 2003. This is developed by CBSE Board.

This is a humble request to consider this request and help us to provide a tobacco free environment to future generations.

**Tobacco Free School Criteria:**

1. Display of "Tobacco free School" or "Tobacco-free Institution" board at a prominent place on the boundary wall outside the main entrance.
2. No sale of tobacco products inside the premises and Within the radius of 100 yards from school / educational institutions and mandatory signage in this regard shall be displayed prominently near the main gate and on boundary wall of school / Institute.
3. No smoking or chewing of tobacco inside the premises of institution by students/ teachers/ other staff members / visitors.
4. Display of sign boards "No Smoking Area- Smoking here is an offence", of 60X30cm size inside the institution (as mandated by law).

# YOUNG CHANGE AGENTS

Determined to make a difference in her village, young Akarshita Shirvas spearheaded a campaign to make her school tobacco-free. Having attended tobacco awareness sessions in school, she requested the principal to impose a Rs 200 fine on tobacco consumption within the school premises. She convinced the school authorities and began a tobacco-free school campaign in Yavatma district. A vigilante par excellence, she spared no one and formed her own Super Army. Even a friend of a teacher about to consume chewable tobacco inside the



Capacity building of 12,000 Social Workers / Multi-Purpose Health Workers



1.2 crore children reached and made aware of the ills of tobacco



97055 stakeholders became respected village influencers



15,000 policemen trained in existing tobacco-control laws and its implementation

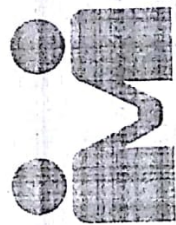
Maharashtra to achieve "tobacco-free zones" around EVERY educational institution.



# SUCCESS

Salaam Mumbai Foundation is the rural extension programme of the Salaam Bombay Foundation started in 2002 to create a tobacco free Maharashtra. The primary objective is to increase awareness of the health hazards of tobacco use and reduce consumption rates across the state. In order to create meaningful impact in rural communities on a large scale, Salaam Mumbai Foundation has harnessed the capacity of state and local institutions, both government and non-government. These include Zilla Parishad schools, village health workers, aanganwadis and

Salaam Mumbai Foundation works on the "Train the Trainer" model - trainers being local influencers to enhance local participation and ownership and to build sustainability of the programme in rural Maharashtra.

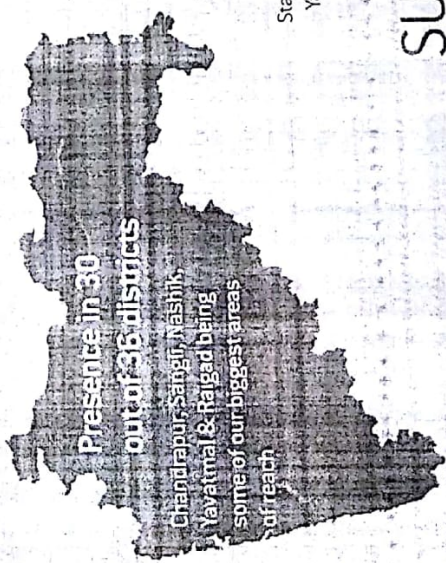


Narotam Sekhsania Foundation  
Everest Industries Ltd  
ACC Cement Ltd

State Administrative Departments  
Yashwantrao Chavan Foundation  
Ambuja Cement Foundation  
Rajaram Babu Gyan Prabodhini

# SUPPORTERS

The Department of Social Justice & Empowerment, Maharashtra recently recognized and acknowledged our efforts in the Gondia district. At the 4th State-level Vyasanmukti Sammelan, Hon. Union Minister Shri. Nitin Gadkari felicitated Salaam Mumbai Foundation for its initiatives and efforts to create a tobacco-free Maharashtra.



# RECOGNITION

Sponsor or collaborate on our Tobacco Prevention and Cessation initiatives - All donations are tax exempted under section 80G of the Income Tax Act, 1961

**AT THE INSTITUTIONAL LEVEL**

- 1) Awareness programme in 1 School/1B.Ed or D.Ed College/1 University - Rs. 15,000
- 2) Train 50 teachers at the block level - Rs. 16,500
- 3) Create 50 Master Trainers in 1 district - Rs. 50,000
- 4) Train 100 State-level trainers - Rs. 2,40,000
- 5) Sensitise trainees in 1 police training center - Rs. 17,000 (Approximately 400 trainees)

**CREATE A TOBACCO-FREE STATE**

- 1) Enable a village to become tobacco-free - Rs. 1,00,000 (Approximately 750 villagers)
- 2) Anti-tobacco awareness drive in 1 block - Rs. 2,15,000 (Approximately 500 children)

**\*5,500 adolescents take to tobacco every day in India**

**\*40,00,000 children consume tobacco in India**

**India accounts for \*86% of the world's oral cancer**

**\*10,00,000 Indians die from tobacco related diseases annually**



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www.salaam.mumbai.org

**YOUR CHANCE TO IMPACT LIVES. POSITIVELY.**

\* Maharashtra 015 February 2014